Gregory Gerken

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SKILLS SUMMARY

Expert in:
- Typography
- Wireframes
- Strategy
- Adobe CC
- HTML
- Illustration

Skilled in:
- CSS
- Javascript
- UI/UX
- Accessibility
- Administration
- Wordpress

Pursuing:
- JS Frameworks
- Python
- Consultation
- Research
- Leadership
- Semiotics

EXPERIENCE

Vivial
Web Designer | 2019 - Present
- Wordpress plug-in management
- Implementation of UX/UI design
- Working with small businesses
- Coaching a young team of designers
- Responsible for quick turn-time, designing 20-30 websites per month

Wilderness Agency
Front End Developer (Contractor) | Summer 2019
- Wordpress plug-in management
- Implementation of UX/UI design
- Creation of high functioning web elements

Ginghamsburg Church
Senior Graphic Designer | 2013 – 2019
- Responsible for the creation, development & execution of 40+ design projects on a monthly basis
- Collaborate with 20 in-house clients to achieve quality communication to targeted audiences
- Project management using Basecamp & Asana
- Web design using Wordpress and custom code
- Daily proofing and critique of organization's communication output
- Develop and Implement strategies and media assets for social media
- Translate lecture series' into visual branding
- Digital Illustration
- Motion design
- Train and direct a team of 60+ volunteers for weekly live productions

Oak and Ivy
Art Director | 2017 – 2019
- Website creation using Wordpress
- Corporate branding
- Brand Positioning
- Social Media content creation
- Print publication layout
- Project management using Asana